



NATIONAL ENERGY FOUNDATION  
RESOURCES FOR EDUCATION

# PRESS RELEASE

3676 CALIFORNIA AVE., SUITE A117 • SALT LAKE CITY, UT 84104 • (801) 908-5800 • FAX (801) 908-5400  
<http://www.nef1.org> • e-mail: [info@nef1.org](mailto:info@nef1.org)

CONTACT: Dari Scott  
Vice President Programs  
National Energy Foundation  
801-908-5800  
[Dari@nef1.org](mailto:Dari@nef1.org)

Shannon Poulson  
ICE Coordinator  
National Energy Foundation  
801-908-5800  
[shannon@nef1.org](mailto:shannon@nef1.org)

## **National Energy Foundation Announces Energy Contest Winners** *Students, teacher will receive VIP tour of Hawaii, trip to Washington, D.C.*

Salt Lake City, Utah – (April 21, 2005) — Winners of the fourth annual *Igniting Creative Energy Challenge* (ICE) are on fire this year and their projects show it. They include a giant matchbook filled with energy tips, a newspaper filled with articles on global energy issues and an elegant photographic essay. The *Challenge* is an educational competition that encourages students to learn more about energy and the environment. It is administered by the National Energy Foundation (NEF). It is sponsored and funded through an educational grant by Johnson Controls, Inc., with additional support from the United States Energy Association (USEA).

The winners — three students and a teacher — receive a hosted trip to Hawaii in April, as well as the opportunity to participate in the June 14 – 15 National Energy Efficiency Forum ([www.eeforum.net](http://www.eeforum.net)) in Washington, D.C., where they will share their *Challenge* entries and ideas with government and energy leaders.

The *Igniting Creative Energy Challenge* is open to students in grades K-12 in the U.S. and Canada. One teacher with the highest average score of student work from 15 or more qualifying entries is also chosen as a winner. Students are asked to submit entries that reflect the competition theme, “Igniting Creative Energy,” and demonstrate an understanding of what an individual, family or group can do to make a difference in their home, school or community.

Projects submitted for judging include essays, stories, artwork, photographs, music, video, web sites or science project ideas. The judging staff consisted of more

than 25 professionals nationwide with backgrounds in science, math, music, art, and gifted and talented education, as well as environmental industry experts.

“This year’s entries amazed us with their quality, creativity and inspiration to improve the environment,” said Edward Dalton, president of the National Energy Foundation. “We had a record 2500 entries this year. We are thrilled that students enjoy taking part in the Challenge.”

Igniting Creative Energy Challenge winners include:

Elementary Division: Heather Wilder, fifth grader, William Lummis Elementary School, Clark County School District, Las Vegas, Nev. – submitted a giant matchbook, with each match describing a well-known energy leader and one way to save energy.

Middle School Division: Tabitha Head, seventh grader, El Campo Middle School, El Campo Independent School District, El Campo, Texas – submitted a newspaper for which she served as writer, editor, photographer, reporter and printer. The articles discuss global energy challenges.

High School Division: Thuy Le, senior, Westlake High School, Charles County Public Schools, Waldorf, Md. – submitted a photographic essay on transportation in the Washington, D.C., metropolitan area.

Teacher Division: Karen Dolan, teacher, Liberty High School, Bethlehem Area School District, Bethlehem, Penn. – students submitted a restoration project that is transforming a vacant grist mill into an environmental action center and model for recycling, green technology and sustainable energy.

Students wrote a one-page summary detailing their motivation for submitting an entry and what they hoped their project would accomplish. Thuy Le wrote: “Through my photos, I hope people will realize that the environmentally-friendly choice is often more attractive, practical and rewarding than the wasteful option. Opportunities for energy conserving actions are all around us; we just need to recognize them.”

“I was blown away with the creativity and imagination of these young winners,” said Kenneth G. Sheinkopf, a spokesman for the Florida Solar Energy Center and judging panel member. “All of the entries this year were very impressive.”

The winning entries for 2005 are posted at [www.ignitingcreativeenergy.org](http://www.ignitingcreativeenergy.org).

**About NEF**

The National Energy Foundation is a unique 501(c)(3) non-profit organization dedicated to the development, dissemination, and implementation of supplementary educational materials, programs and courses that relate primarily to energy, water, natural resources, science and math, technology, conservation and the environment. These teaching resources recognize the importance and contribution of natural resources to our economy, our national security, the environment and our quality of life.  
[www.nef1.org](http://www.nef1.org)

**About USEA**

The United States Energy Association is the United States member of the World Energy Council. USEA is composed of approximately 150 public and private energy-related organizations, corporations and government agencies. [www.usea.org](http://www.usea.org)

**About Johnson Controls**

Johnson Controls, Inc., is a global market leader in automotive systems and facility management and control. In the automotive market, it is a major supplier of integrated seating and interior systems, and batteries. For non-residential facilities, Johnson Controls provides control systems and services including comfort, energy and security management. Johnson Controls (NYSE: JCI), founded in 1885, has headquarters in Milwaukee, Wisconsin. Its sales for 2004 totaled \$26.6 billion  
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